

Intelligencer

TOPIC

The Dollar Slice Is Back

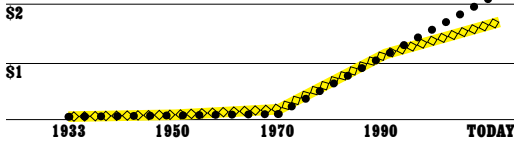
Pizza has become gourmet food instead of just a greasy snack, and its price has been rising steadily (it's \$5 at Di Fara, plain). But with the economy gone south, the last year has seen the debut of some half dozen budget-pie joints looking to undersell the Joes and Rays of the world, while national chain Papa John's has gotten into the dollar-slice game too. RICHARD MORGAN

SLICE PRICE vs. SUBWAY FARE

The "Pizza Connection"—the idea that pizza prices and subway fares rise in tandem—first appeared in a 1980 *New York Times* "Metropolitan Diary," attributed to a Bronx-born patent attorney named Eric Bram.

✕ COST OF A SLICE AT PATSY'S, PER CO-OWNER GIOVANNI BRECEVICH

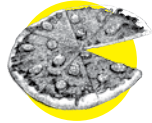
●●● SUBWAY FARE



The materials used in an average pizza slice cost around 30 cents.



While running for U.S. Senate in New York, RFK, presented with a pizza slice, asked for a knife and fork.



In 1995, Californian Jerry Dewayne Williams, 27, was sentenced to 25 years to life for stealing a slice under the state's "Three Strikes" law.



Joe's on Carmine has sold exactly one slice of Hawaiian pizza in its 37-year history—to a longtime customer who was pregnant and craving.



99¢ Fresh Pizza was a dollar-slice pioneer, opening in Hell's Kitchen in 2001. Owners hoped to cater to a low-income clientele that included residents of a homeless shelter across the street.

WHERE TO GET DOLLAR SLICES: **2 Bros**, 32 St. Marks Pl., 601 Sixth Ave., 542 Ninth Ave. **Mamani**, 151 Ave. A. **99¢ Fresh Pizza**, 151 E. 43rd St., 569 Ninth Ave., 388 Sixth Ave. **Papa John's**, 23-33 Astoria Blvd., Astoria; 40-18 Greenpoint Ave., Sunnyside; 21 Maiden Ln.

THE CITY'S CHEAPEST ...

HOT DOG

\$1.25

(closed during winter), **Jumbo Hot Dogs**, 149 Canal St., nr. Bowery.

FRENCH FRIES

99¢

Papaya Dog, multiple locations

DUMPLINGS

5 for \$1

Prosperity Dumpling, 46 Eldridge St., nr. Canal St.

SUSHI

\$1

for one piece (lunch), **Nori**, 129 Second Ave., nr. St. Marks Pl.

FALAFEL

\$1

half-sandwich, **Cinderella Falafel**, 129 Second Ave., nr. St. Marks Pl.